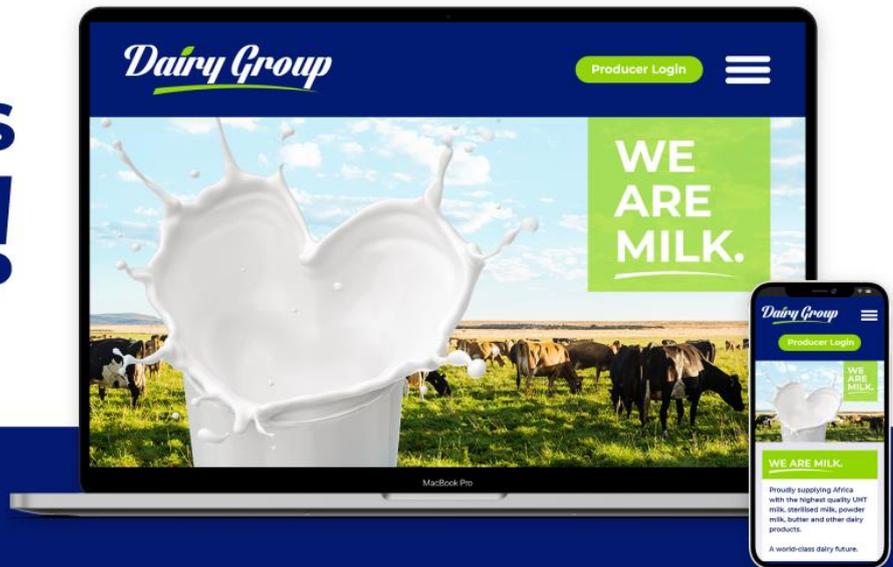


Press Release

Embargo: 16 August 2021

Announcing the launch of Dairy Group's website

**OUR NEW
WEBSITE IS
LIVE!**



Dairy Group

Visit us at dairygroup.co.za

After months of dedicated work and development, we are delighted to announce the much-anticipated launch of Dairy Group's website. We have long awaited the moment to share our stories, product range and exciting new developments with you.

At the heart of our company's culture are three fundamental elements—the farmer, the consumer, and Dairy Group. All three elements form an integral part of how we approach business. From the very beginning of the process, we aim to nurture and develop sustainability practices that prioritise the roles of the farmers, their cows, and the consumers who get to enjoy the final products.

What to Expect

Our website will be a deep well of resources where producers and customers alike can drink from. Our goal is to move beyond milk and create a network that is easily accessible to all of our stakeholders, including consumers, retailers, and institutions in the dairy industry.

We want to change the way people look at milk and we want you to be a part of our journey. We are working alongside Milk SA's Consumer Education Project, an independent, non-profit organisation that aims to promote the development of the dairy industry, but also ensure that citizens have access to scientifically researched and proven facts about dairy.

We hope you enjoy our website as much as we enjoyed putting it together for you.

About Dairy Group

Dairy Group is the leading raw milk buyer in South Africa, passionately committed to creating optimum growth and value for our dairy producer members. Dairy Group provides suppliers with Ultra High Temperature (UHT) milk, sterilised milk, powder milk, butter and other dairy products. Our established infrastructure qualifies an efficient value chain from our members' raw milk produce. It is our aim to become the leading Ultra High Temperature (UHT) supplier to consumers in South Africa and ultimately, Africa.

www.dairygroup.co.za

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